

Message Text

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PAGE 01 MANILA 01542 110413Z

15

ACTION COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 CIAE-00 INR-10 NSAE-00

RSC-01 DRC-01 USIA-15 /050 W
----- 119506

R 110344Z FEB 74

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 942

INFO AMEMBASSY SINGAPORE

UNCLAS MANILA 1542

SINGAPORE FOR RTDC

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: EXPORT PROMOTION - TECHNICAL SALES SEMINARS

REF: STATE A-750

1. BASED ON OUR EXPERIENCE WITH SEMINARS, BELIEVE TECHNICAL SALES SEMINAR WOULD BE USEFUL AND PRODUCTIVE TRADE PROMOTION TOOL IN PHILIPPINE MARKET. SEMINARS HELD IN CONJUNCTION WITH RECENT TEXTILE EQUIPMENT CATALOG SHOW, HEALTH CARE INDUSTRIES TRADE MISSION AND COMMUNICATIONS EQUIPMENT TRADE MISSION EACH CONTRIBUTED SIGNIFICANTLY TO THE OVERALL SUCCESS OF EVENT.

2. THEMES WHICH WOULD BE APPROPRIATE TO THE PHILIPPINE MARKET INCLUDE:

- A. MODER PORT MANAGEMENT AND DEVELOPMENT
- B. ADVANCES IN HOSPITAL EQUIPMENT AND DESIGN
- C. MINING TECHNOLOGY AND EQUIPMENT
- D. SHIPBUILDING AND SHIP REPAIR

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- E. THE FOOD PROCESSING AND PACKAGING INDUSTRY

F. MODERN APPROACHES TO POLLUTION CONTROL

OTHER THEMES CAN BE DEVELOPED IN ACCORDANCE WITH OUR
PRODUCT PRIORITY CATEGORIES.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
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Draft Date: 11 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Review Media Identifier:
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